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DATE: September 20, 2005

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TO: Group Art Unit 2854

FAX #: (703) 872-9306

FIRM NAME: United States Patent and Trademark Office

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FROM: Devan V. Padmanabhan

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COMMENTS:

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Inventors: Todd Sarnstrom Atty. Docket No.: 186361/US (formerly 6740-520) PLEASE UPDATE
Appln. No.: 10/052,034
Filing Date: January 16, 2002 Confirmation No.: 1251
Title: Adjustable Die Fixture for a Printing Press

CERTIFICATE OF TRANSMISSION

I HEREBY CERTIFY THAT THIS CORRESPONDENCE IS BEING FACSIMILE TRANSMITTED TO THE UNITED STATES PATENT AND TRADEMARK OFFICE FAX NO. (703)-872-9306, ON SEPTEMBER 20, 2005.


BARBARA A. AVERY

Attached Correspondence:

1. Power of Attorney (1 pg.).

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PAGE 1/2 * RCVD AT 9/20/2005 11:23:21 AM [Eastern Daylight Time] * SVR:USPTO-EFAXF-6/0 * DNIS:8729306 * CSID:6123408856 * DURATION (mm-ss):00-48

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Docket: 186361/US (formerly 6740-520)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

First Named Inventor:	Todd Sarnstrom	
Appln. No.:	10/052,034	
Filed:	January 16, 2002	Examiner: Hinze, Leo T.
Title:	Adjustable Die Fixture for a Printing Press	Group Art Unit: 2854

POWER OF ATTORNEY

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Sir:

In the above-referenced patent application, on behalf of **Jostens, Inc.**, I hereby appoint the Dorsey & Whitney LLP attorneys and agents associated with **Customer Number 25763** to prosecute the patent application identified above and to transact all business in the Patent and Trademark Office connected therewith, including full power of association, substitution, and revocation.

Please address all telephone calls to: Devan V. Padmanabhan at (612) 343-7990.

Please address all correspondence to Devan V. Padmanabhan at the address corresponding to Customer Number **25763**, currently:

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The undersigned (whose title is supplied below) is empowered to sign this statement on behalf of Jostens, Inc.

Dated:

September 1, 2005

Signature:

Name:

Title:

David A. Taven
David A. Taven
Sr. VP & CEO